

**Izdavač / Publisher**

Akademija strukovnih studija Beograd, odsek Visoka hotelijerska škola  
11030 Beograd, Kneza Višeslava 70, Srbija  
E-mail: journal@vhs.edu.rs

**Glavni i odgovorni urednik / Editor in Chief**

**Danijela Pecarski**, dr sci. med, President, *Academy of Applied Studies Belgrade*, College of Health Care, Belgrade, Serbia

**Urednik / Editor**

**Ivana Lončar**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Lista recenzenata / List of reviewers:**

**Ivana Lončar**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Andrea Žerajić**, PhD, Vice President for Development and Strategic Cooperation, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Ivan Milošević**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Milan Vujić**, PhD, Lecturer, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Nada Dikić**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Miloš Zrnić**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Đorđe Stojanović**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

### ***Uređivački odbor / Editorial Board***

#### ***Predsjednik / Chair***

**Ivana Lončar**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Andrea Žerajić**, PhD, Vice President for Development and Strategic Cooperation, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Saša Mašić**, PhD, Head of the College of Hotel Management, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Ana Kalušević**, PhD, Lecturer, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Milan Vujić**, PhD, Lecturer, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Danijela Stojanović**, MSc, Teacher, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Miloš Ćirić**, MSc, Teacher, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Dario Šimičević**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Toursim, Belgrade, Serbia

**Vojkan Stojičić**, PhD, Assistant Professor, *University of Belgrade*, Faculty of Philology, Modern Greek Studies, Serbia

**Ivana Milojević**, PhD, Assistant Professor, *University of Belgrade*, Faculty of Philology, Modern Greek Studies, Serbia

**Bojan Zečević**, PhD, Professor, *University of Belgrade*, Faculty of Economics and Business, Belgrade, Serbia

**Aleksandar Đorđević**, PhD, Associate Professor, *University of Belgrade*, Faculty of Economics and Business, Belgrade, Serbia

**Igor Kovachević**, PhD, Associate Professor, *University of Belgrade*, Faculty of Economics and Business, Belgrade, Serbia

**Iva Vuksanović Herceg**, PhD, Associate Professor, *University of Belgrade*, Faculty of Economics and Business, Belgrade, Serbia

**Mile Veljović**, PhD, Assistant Professor, *University of Belgrade*, Faculty of Agriculture, Belgrade, Serbia

**Krešimir Mikinac**, PhD, Assistant Professor, *University of Rijeka*, Faculty of Tourism and Hospitality Management Opatija, Croatia

### ***Međunarodni izdavački savet / International Advisory Board***

**Elisabeth Ineson**, PhD, Professor, *University of Manchester*, United Kingdom

**Mirjana Sekulovska**, PhD, Professor, *Faculty of Tourism and Hospitality*, Ohrid, Northern Macedonia

**Alexandra Kartseva**, PhD, Director of the Russian-Slavic Center for Intercultural Interaction, *Saint-Petersburg State Agrarian University*, Russian Federation

**Ivan Nikolić**, PhD, Director for Research Development, *Economics Institute*, Belgrade, Serbia

**Du Lanxiao**, PhD, President, *Tourism College of Zhejiang*, China

**He Hong**, Phd, Professor, *Tourism College of Zhejiang*, School of Culinary Arts, China  
**Xu Huihui**, PhD, Associate Professor, *Tourism College of Zhejiang*, School of Travel Service & Management, China  
**Petar Pepur**, PhD, Head of the University Department, *University of Split*, University Department of Professional Studies, Croatia  
**Marko Miletić**, PhD, Vice Head for Investment and Development, *University of Split*, University Department of Professional Studies, Croatia  
**Klára Karakasné Morvay**, PhD, Associate Professor, *Budapest Business School, University of Applied Sciences*, Faculty of Commerce, Hospitality and Tourism; Hospitality Department, Hungary

#### ***Likovna obrada / Graphic design***

**Duško Petković**, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

#### ***Lektori / Lectors***

**Nada Dikić**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Ivan Milošević**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

#### ***Tehnički urednici / Technical Editors***

**Bojana Bjelić**, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Duško Petković**, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

#### **Izdaje se jednom godišnje / The Journal is published once a year**

Mišljenja iznesena i objavljena u člancima izražavaju prvenstveno stavove autora.  
The views expressed in the Journal are those of the authors and contributors and are not necessarily endorsed by the editors.

**Copyright © 2023 Akademija strukovnih studija Beograd,  
odsek Visoka hotelijerska škola, Beograd, Srbija**

**e-HOTELLINK:** Časopis za hotelijerstvo, restoraterstvo i gastronomiju = a hotel, restaurant and gastronomy business journal/ glavni i odgovorni urednik Danijela Pecarski; odgovorni urednik Ivana Lončar, br.3-. – Beograd : Akademija strukovnih studija Beograd, odsek Visoka hotelijerska škola, 2023.

Jednom godišnje – Tekst na srpskom jeziku, tekst na engleskom jeziku ISSN 2738-1684 (Online)