

#### Izdavač / Publisher

Akademija strukovnih studija Beograd, odsek Visoka hotelijerska škola 11030 Beograd, Kneza Višeslava 70, Srbija Telefoni: +381 11 254-5787, +381 254-5478

E-mail: journal@vhs.edu.rs

# Glavni i odgovorni urednik / Editor in Chief

**Danijela Pecarski**, dr sci. med, President, *Academy of Applied Studies Belgrade*, College of Health Care, Belgrade, Serbia

#### Urednik / Editor

**Ivana Lončar,** PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

## Lista recenzenata / List of reviewers

**Ivana Lončar,** PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

Andrea Žerajić, PhD, Vice President for Development and Strategic Cooperation, Academy of Applied Studies Belgrade, College of Hotel Management, Belgrade, Serbia

Ivan Milošević, PhD, Professor, Academy of Applied Studies Belgrade, College of Hotel Management, Belgrade, Serbia

**Ana Kalušević,** PhD, Lecturer, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

Milan Vujić, PhD, Lecturer, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Danijela Stojanović,** MSc, Teacher, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

Miloš Ćirić, MSc, Teacher, Academy of Applied Studies Belgrade, College of Hotel Management, Belgrade, Serbia

**Dario Šimičević**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Toursim, Belgrade, Serbia

**Aleksandar Đorđević**, PhD, Associate Professor, *University of Belgrade*, Faculty of Economics and Business, Belgrade, Serbia

**Igor Kovačević,** PhD, Associate Professor, *University of Belgrade*, Faculty of Economics and Business, Belgrade, Serbia

**Mile Veljović,** PhD, Assistant Professor, *University of Belgrade,* Faculty of Agriculture, Belgrade, Serbia

Vojkan Stojičić, PhD, Assistant Professor, *University of Belgarde*, Faculty of Philology, Modern Greek Studies, Serbia

**Ivana Milojević,** PhD, Assistant Professor, *University of Belgarde*, Faculty of Philology, Modern Greek Studies, Serbia

## Uređivački odbor / Editorial Board

#### Predsednik / Chair

- **Ivana Lončar,** PhD, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia
- Andrea Žerajić, PhD, Vice President for Development and Strategic Cooperation, Academy of Applied Studies Belgrade, College of Hotel Management, Belgrade, Serbia
- Saša Mašić, PhD, Head of the College of Hotel Management, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia
- **Ana Kalušević**, PhD, Lecturer, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia
- **Milan Vujić**, PhD, Lecturer, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia
- **Danijela Stojanović,** MSc, Teacher, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia
- Miloš Ćirić, MSc, Teacher, Academy of Applied Studies Belgrade, College of Hotel Management, Belgrade, Serbia
- **Dario Šimičević**, PhD, Professor, *Academy of Applied Studies Belgrade*, College of Toursim, Belgrade, Serbia
- Vojkan Stojičić, PhD, Assistant Professor, *University of Belgarde*, Faculty of Philology, Modern Greek Studies, Serbia
- Ivana Milojević, PhD, Assistant Professor, *University of Belgarde*, Faculty of Philology, Modern Greek Studies, Serbia
- **Bojan Zečević,** PhD, Professor, *University of Belgrade*, Faculty of Economics and Business, Belgrade, Serbia
- **Aleksandar Đorđević,** PhD, Associate Professor, *University of Belgrade,* Faculty of Economics and Business, Belgrade, Serbia
- **Igor Kovačević,** PhD, Associate Professor, *University of Belgrade*, Faculty of Economics and Business, Belgrade, Serbia
- **Iva Vuksanović Herceg,** PhD, Associate Professor, *University of Belgrade*, Faculty of Economics and Business, Belgrade, Serbia
- **Mile Veljović**, PhD, Assistant Professor, *University of Belgrade*, Faculty of Agriculture, Belgrade, Serbia
- **Krešimir Mikinac**, PhD, Assistant Professor, *University of Rijeka*, Faculty of Tourism and Hospitality Management Opatija, Croatia

## Međunarodni izdavački savet / International Advisory Board

- Elisabeth Ineson, PhD, Professor, University of Manchester, United Kingdom
- Mirjana Sekulovska, PhD, Professor, Faculty of Tourism and Hospitality, Ohrid, Northern Macedonia
- **Alexandra Kartseva**, PhD, Director of the Russian-Slavic Center for Intercultural Interaction, *Saint-Petersburg State Agrarian University*, Russian Federation
- Ivan Nikolić, PhD, Director for Research Development, *Economics Institute*, Belgrade, Serbia
- Du Lanxiao, PhD, President, Tourism College of Zhejiang, China

 He Hong, Phd, Professor, Tourism College of Zhejiang, School of Culinary Arts, China
Xu Huihui, PhD, Associate Professor, Tourism College of Zhejiang, School of Travel Service & Management, China

**Petar Pepur**, PhD, Head of the University Department, *University of Split*, University Department of Professional Studies, Croatia

**Marko Miletić**, PhD, Vice Head for Investment and Development, *University of Split*, University Department of Professional Studies, Croatia

**Klára Karakasné Morvay**, PhD, Associate Professor, *Budapest Business School, University of Applied Sciences*, Faculty of Commerce, Hospitality and Tourism; Hospitality Department, Hungary

# Likovna obrada / Graphic design

**Duško Petković**, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

#### Lektori / Lectors

Nada Dikić, *PhD*, Professor, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Jovana Nikolić,** *MA*, Lecturer, *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

**Petar Minić,** MA, Lecturer, Academy of Applied Studies Belgrade, College of Hotel Management, Belgrade, Serbia

#### Tehnički urednici / Technical Editors

Ana Karadžić, Academy of Applied Studies Belgrade, College of Hotel Management, Belgrade, Serbia

**Duško Petković,** *Academy of Applied Studies Belgrade*, College of Hotel Management, Belgrade, Serbia

## Izdaje se jednom godišnje / The Journal is published once a year

Mišljenja iznesena i objavljena u člancima izražavaju prvenstveno stavove autora. The views expressed in the Journal are those of the authors and contributors and are not necessarily endorsed by the editors.

# Copyright © 2022 Akademija strukovnih studija Beograd, odsek Visoka hotelijerska škola, Beograd, Srbija

**e-HOTELLINK:** Časopis za hotelijerstvo, restoraterstvo i gastronomiju = a hotel, restaurant and gastronomy business journal/ glavni i odgovorni urednik Danijela Pecarski; odgovorni urednik Ivana Lončar, br.2-. – Beograd: Akademija strukovnih studija Beograd, odsek Visoka hotelijerska škola, 2022.

Jednom godišnje – Tekst na srpskom jeziku, tekst na engleskom jeziku ISSN 2738-1684 (Online)